



image courtesy of Riudavets



# RIUDAVETS

## INNOVATING SIMPLICITY AND QUALITY

The humble beginnings of the first Avarca sandals have their start rooted deep in the rustic terrain of the Menorcan countryside, where the land is hard and dry. Given these conditions, villagers needed work shoes that were versatile, yet simple in design.

Established in the late 1920s, and currently run by the third generation, the [i](#) family were innovators long before it was hip to be a part of the creative class of entrepreneurs – solving problems for the masses.

Today Riudavets Avarcas are a Mediterranean lifestyle staple, worn by locals and island vacationers alike, including the Royal Family of Spain. You will struggle to find someone who has visited the island of Menorca and hasn't taken a pair of Traditional Avarcas home with them. In many ways Avarcas sandals mirror the values of Menorcan society—simple, comfort with a respect for the environment. These are all values that are held in high regard by the Riudavets family and are the building principles that are found in each pair of expertly crafted hand-made Avarca sandals.

What makes Avarca sandals innovative is their less-is-more approach to shoe design. Known throughout the world for the exceptional quality and comfort that only three generations of experience in shoe making can provide, each pair of Avarca sandals feature a hidden side stitch, high quality leathers and a rubber sole made from recycled tires. And let's not forget their obvious fashion appeal that will take you from day to night in seconds flat—no fuss required.

Riudavets are the obvious choice for a new generation of fashion savvy customers whose out-of-the-box style is as enduring as the original Avarca sandals from yester-year.